



# People Core Strategies

## Driving Business Results by Optimizing the Capability of People and Organizations

### Who We Are

People Core Strategies is a strategic HR consulting firm dedicated to helping organizations optimize their people strategies to drive business success. We believe that strong people practices are the foundation of sustainable growth.

### Our Approach

Our approach is rooted in aligning HR strategies with business goals, delivering actionable insights, and providing the hands-on support leaders need to navigate complex challenges with confidence.



#### Business Aligned

We integrate HR solutions with your business goals to drive meaningful impact.



#### Experienced & Insightful

With deep HR expertise, we deliver solutions that take into account where you have been, where you are and where you want to be.



#### Practical & Tailored

Our recommendations are customized to fit your organization's unique challenges and culture.



#### Flexible & Scalable

Whether you need fractional HR support, project support or advisory services, we bring the expertise and adaptability to meet your needs.



#### Honest & Supportive

We provide direct, insightful guidance and hands-on support while being a trusted partner in navigating people challenges.

### Performance Examples



#### Technology Consulting Client (Revenue: \$146M)

- Standardized the performance management approach of three acquired businesses.
- Resulted in enhancement across teams, greater clarity in performance expectations, and stronger talent retention.



#### Financial Services Client (Revenue: \$4.5B)

- Prepared the organization to roll out their new compensation strategy.
- Resulted in greater trust, higher engagement and improved retention as employees gained a clearer understanding of the pay philosophy.



#### Manufacturing Client (Revenue: \$9.8M)

- Conducted an organizational design process to create a future-state structure aligned with strategic goals and increased revenue targets.
- Resulted in improved organizational shape, greater role clarity and improved productivity which resulted in increased revenue.

### Core Competencies

- Strategic HR
- Talent Management
- Performance Management
- Organizational Design & Effectiveness
- Employee Engagement & Retention
- Change Management
- Rewards & Recognition
- Compensation Administration
- Mergers & Acquisitions

### Key Differentiators

- Cross Industry Experience
- Flexible Engagement Models
- High-Touch, Personalized Service
- People Focused
- Business Partner Mindset
- Comprehensive Employee Lifecycle Expertise
- Trusted Relationship Builder
- Understand Diverse Perspectives

### Company Data

Name: People Core Strategies LLC

Website: [www.peoplecorestrategies.com](http://www.peoplecorestrategies.com)

### Contact Information

Lisa Howard, SPHR, SHRM-SCP  
Founder, Principal Consultant

Mobile: 312-498-3955

Email: [Lisa@peoplecorestrategies.com](mailto:Lisa@peoplecorestrategies.com)



NAICS Code: 541612